

					FY 13-14 Actual	FY 13-14 Budget	FY 14-15 Actual To Date	FY 14-15 Budget
Ordinary Income/Expense								
Income								
248-411 · Allocation from Fund Balance					-	14,800.00	0.00	0.00
Grant Income					3,500.00	1,500.00		
TIF Revenues								
248-404 · Delinquent Personal PropertyTax							112.99	
248-401 · TIF Revenue					275,912.68	296,000.00	251,271.83	270,000.00
248-403 · Delinquent Taxes					29,267.27	5,000.00	25,507.96	
Total TIF Revenues					305,179.95	301,000.00	276,892.78	270,000.00
Committee Revenues								
248-270 · Committee Revenue								
248-273 · Econ Restructure-Loan Application Fees							0.00	1,000.00
248-269 · Design Comm Rev-Hanging Baskets					135.00		0.00	9,300.00
248-275 · Promotion Comm. Rev.-Co-op Adv.					1,550.00	37,000.00	6,000.00	30,000.00
Total 248-270 · Committee Revenue					1,685.00	37,000.00	6,000.00	40,300.00
Total Committee Revenues					1,685.00	37,000.00	6,000.00	40,300.00
Event Revenue								
248-280 · Event Revenues								
Event Merchandise Sales						500.00		
248-780 · Women's Wine & Chocolate Walk					6,277.89		250.00	8,550.00
Red, White, and Blues								
248-295 · Frostbite HGS Sponsorships							1,144.94	500.00
Total Misc.					6,277.89	500.00	1,394.94	9,050.00
248-290 · Boos, Brews & Brats								
Boos, Brews and Brats Admission						3,500.00		
248-293 · Boos, Brews & Brats 5K							1,000.00	
248-292 · Boos, Brews & Brats Sponsorship						1,000.00	1,900.00	650.00
248-291 · Boos,Brews&Brats Alcohol Sales & Food					4,661.00	3,500.00	4,006.00	7,000.00
Total 248-290 · Boos, Brews & Brats subtotal					4,661.00	8,000.00	6,906.00	7,650.00
248-283 · Sleighbell								
248-289 · Sleighbell Miscellaneous Income					275.00		425.00	
248-286 · Sleighbell Sponsorships					7,562.50	10,500.00	19,460.00	13,500.00
Total 248-283 · Sleighbell subtotal					7,837.50	10,500.00	19,885.00	13,500.00
248-282 · Sidewalk Sales							0.00	500.00

					248-281 · Hops & Props				
					248-288 · Hops & Props Admissions	11,539.23	6,000.00	16,080.85	15,000.00
					248-287 · Hops & Props Beer & Food	7,723.20	10,500.00	0.00	3,750.00
					248-285 · Hops & Props Miscellaneous			55.00	
					248-284 · Hops & Props Sponsors	4,800.00	5,500.00	6,966.74	15,000.00
					Total 248-281 · Hops & Props subtotal	24,062.43	22,000.00	23,102.59	33,750.00
					Total 248-280 · Event Revenues	42,838.82	41,000.00	51,288.53	64,450.00
					Total Event Revenue	42,838.82	41,000.00	51,288.53	64,450.00
					Friends of Downtown Manistee				
					248-302 · Tree Sponsorships			0.00	4,000.00
					Hanging Baskets				
					248-301 · Holiday Decorations Sponsorship			0.00	0.00
					Total Friends of Downtown Manistee	-	-	-	4,000.00
					248-664 · Interest Income	933.06	500.00	115.94	100.00
					Misc. Income (other, vendor permits regis.)	457.10	300.00		
					Total Income	354,593.93	396,100.00	334,297.25	378,850.00
					Gross Profit	354,593.93	396,100.00	334,297.25	378,850.00
					Expense				
					Office Related Expenses				
					248-847 · Advertising	1,028.30	300.00	0.00	300.00
					248-869 · Business Expo			300.00	
					248-868 · Insurance	2,169.00		499.00	1,800.00
					248-867 · Mobile Phone Stipend	480.00	480.00	0.00	480.00
					248-866 · Meeting Hosting-Refreshments	1,481.18	1,750.00	508.31	750.00
					248-861 · Credit Card Expense	485.85	350.00	183.41	400.00
					248-865 · Training-Education-Conferences	925.69	900.00	732.09	900.00
					248-859 · Printing & Reproduction	98.00	400.00	0.00	100.00
					248-858 · Miscellaneous-Office Related	373.45	282.00	0.00	300.00
					248-857 · Membership Dues	424.00	650.00	724.00	650.00
					248-854 · Postage	588.97	600.00	345.62	500.00
					248-853 · Office Equipment and Supplies	2,004.10	1,200.00	1,386.86	1,400.00
					248-863 · Travel	2,404.09	900.00	814.14	900.00
					Total Office Related Expenses	12,462.63	7,812.00	5,493.43	8,480.00
					Personnel Related Expense				
					Moving Expense	1,000.00			
					DDA Director Expenses Other	459.80			
					248-700 · Administrative Services	8,000.00	8,000.00	8,224.00	8,000.00
					Gross Salary - Director				

				248-718 · Gross Salary - Director				
				248-705 · Federal 941 Company Expense	3,697.08	4,500.00	3,452.06	4,500.00
				248-711 · Unemployment	455.19	300.00	203.30	455.00
				248-712 · Workmen's Compensation	403.00	435.00	389.00	425.00
				248-718 · Gross Salary - Director - Other	48,596.15	57,000.00	45,125.00	57,000.00
				Total 248-718 · Gross Salary - Director	53,151.42	62,235.00	49,169.36	62,380.00
				Total Gross Salary - Director	53,151.42	62,235.00	49,169.36	62,380.00
				Total Personnel Related Expense	62,611.22	70,235.00	57,393.36	70,380.00
				Fee Related Expenses				
				248-731 · Bank Service Charges	34.70	100.00	153.64	100.00
				248-906 · TIF Plan Redevelopment			8,167.50	13,250.00
				248-904 · Annual Audit	4,200.00	4,000.00	1,560.00	1,500.00
				248-903 · 1999 Bond Payment-Streetscape	140,862.50	140,863.00	137,987.50	137,988.00
				248-902 · Legal Fees	5,348.56	1,400.00	255.00	
				Accounting		800.00		
				Total Fee Related Expenses	150,445.76	147,163.00	148,123.64	152,838.00
				Contributions (Farmers' Market)	1,250.00			
				Design Committee RelatedExpense				
				248-639 · Trees			0.00	4,160.00
				Riverwalk Vegetation Removal	1,000.00	1,000.00		
				248-665 · Hanging Baskets Watering/Maint	3,450.00	3,200.00	3,000.00	4,500.00
				248-663 · Signage	11,030.66	4,000.00	1,105.20	330.00
				248-662 · 2-Way River St Traffic Project			0.00	0.00
				Crosswalk Signs				
				248-659 · Riverwalk Landscaping	22,010.00	16,000.00	7,500.00	15,000.00
				248-653 · Holiday Decorations	9,188.54	6,400.00	3,392.00	10,000.00
				248-652 · Facade Grant Program	34,992.09	20,000.00	5,000.00	10,000.00
				248-651 · Downtown Maintenance	6,800.00	6,800.00	0.00	6,800.00
				248-649 · Downtown Flower Program	3,438.25	3,300.00	3,436.60	3,440.00
				Total Design Committee RelatedExpense	91,909.54	60,700.00	23,433.80	54,230.00
				Economic RestructuringCommittee				
				248-634 · Developer Day			0.00	1,000.00
				Outreach Roadshows	-	400.00		
				Downtown Database	-	400.00		
				248-633 · Local Banks (\$25,000 Loan)			0.00	0.00
				248-632 · IRP Loan Program			0.00	0.00
				Biz 101 Educational Series				
				248-631 · Revolving Loan Fund Marketing	-	100.00	0.00	0.00
				248-628 · Property Acquisition	-	14,800.00	0.00	0.00
				248-627 · Recruitment Team	1,600.00	4,850.00	53.94	250.00

					248-625 · Business Assistance Team (BAT)	1,784.40	3,500.00	18.63	325.00
					Total Economic Restructuring Committee	3,384.40	24,050.00	72.57	1,575.00
					Organization Committee				
					248-604 · MSDDA Website (hosting)	179.88	360.00	77.83	175.00
					Database	1,619.70	1,800.00		
					Promotions PSA's	1,518.40	1,900.00		
					PR	-	500.00		
					248-603 · Volunteer Appreciation Event	613.18	1,000.00	420.00	1,800.00
					Red, White and Blues				
					248-602 · Downtown Dollars Program	245.00	350.00	285.00	350.00
					248-601 · Volunteer Recruitment	-	350.00	0.00	0.00
					248-600 · Main Street Program Newsletter	281.75	450.00	0.00	448.00
					Total Organization Committee	4,457.91	6,710.00	782.83	2,773.00
					Promotions Committee Expenses				
					248-751 · Promotions Committee Expense				
					248-855 · Advertising	3,200.00	3,500.00	3,295.25	3,000.00
					248-607 · Website Redevelopment			5,063.75	6,000.00
					248-782 · Women's Wine & Chocolate Walk	4,591.33		308.68	2,400.00
					Tightlines For Troops		500.00		
					Spring & Fall Shopping Nights		500.00		
					248-777 · Co-op Advertising Pass-through	28,378.00	37,000.00	0.00	30,000.00
					248-776 · Co-op Advertising	3,300.00	7,500.00	0.00	5,000.00
					248-775 · Boos, Brews & Brats	5,108.05	4,400.00	6,163.31	3,000.00
					248-771 · Targeted Coupon-Voucher Program			0.00	0.00
					248-764 · Sleighbell Weekend	10,427.85	9,000.00	18,021.17	13,500.00
					248-763 · Sidewalk Sales	1,503.54	900.00	352.94	500.00
					248-759 · Mens & Ladies Nights	462.50	650.00	509.00	450.00
					248-774 · Frostbite Saturday	497.59	950.00	1,894.76	900.00
					248-752 · Downtown Brochure			1,215.92	
					248-761 · Hops & Props on the River	21,443.56	9,900.00	35,419.14	23,590.00
					248-758 · HomeGrown Saturdays	2,945.00	4,630.00	1,592.00	
					Total 248-751 · Promotions Committee Expense	81,857.42	79,430.00	73,835.92	88,340.00
					Total Promotions Committee Expenses	81,857.42	79,430.00	73,835.92	88,340.00
					Total Expense	408,378.88	396,100.00	309,135.55	378,616.00
					Net Ordinary Income	(53,784.95)	-	25,161.70	234.00

Proposed Budget FY 15-16							
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302,380.00							
300.00							
1,500.00							
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68,965.00								
370,241.00								
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Manistee City					
DDA 2018-2019 Proposed Budget					
		2016-2017	2017-2018	2018-2019	
		Budget	Budget	Budget	
TIF Revenue		\$ 271,622.00	\$ 259,077.00	\$ 262,667.00	
Delinquent Personal Property Taxes					
Delinquent Taxes					
Total TIF Revenue		\$ 271,622.00	\$ 259,077.00	\$ 262,667.00	
Small Taxpayer Exemption on Personal Property		\$ 18,560.00	\$ 18,000.00	\$ 20,000.00	
Misc. Rev					
Interest Income		\$ 115.00	\$ 100.00	\$ 100.00	
Event Merchandise		\$ -	\$ -	\$ -	
Misc. Income		\$ -	\$ -	\$ -	
Loan Application Fees		\$ -	\$ -	\$ -	
Hanging Baskets Sponsors		\$ -	\$ -	\$ -	
Tree Sponsors		\$ -	\$ -	\$ -	
Holiday Decoration Sponsors		\$ -	\$ -	\$ -	
Grants		\$ -	\$ -	\$ -	
Fund Balance		\$ -	\$ -	\$ -	
Total Misc. Revenue		\$ 115.00	\$ 100.00	\$ 100.00	
Total Revenue		\$ 290,297.00	\$ 277,177.00	\$ 282,767.00	
Required Expenditures					
Payroll		\$ (80,655.00)	\$ 65,000.00	\$ 65,000.00	
Relocation		\$ -		\$ -	
Admin		\$ -	\$ -	\$ -	
Bond Payment		\$ (139,750.00)	\$ 140,000.00	\$ 140,000.00	
Insurance		\$ (1,800.00)	\$ 1,800.00	\$ 1,800.00	

Bank Service Charge		\$ -	\$ 100.00	\$ 100.00
Total Required		\$ (222,205.00)	\$ 206,900.00	\$ 206,900.00
<u>Office Related</u>				
Phone		\$ (1,200.00)		\$ -
Meeting Refreshment		\$ -	\$ -	\$ -
Credit Card		\$ (200.00)	\$ 200.00	\$ 200.00
Training		\$ (500.00)	\$ 1,250.00	\$ 1,250.00
Printing & Reproduc		\$ (250.00)	\$ 250.00	\$ 250.00
Misc		\$ (300.00)	\$ 300.00	\$ 300.00
Membership due		\$ (750.00)	\$ 430.00	\$ 430.00
Advertising		\$ (300.00)	\$ 300.00	\$ 300.00
Rent		\$ (6,000.00)		\$ -
Postage		\$ (350.00)	\$ 350.00	\$ 350.00
Office Supplies / Equip		\$ (1,500.00)	\$ 1,000.00	\$ 1,000.00
Travel		\$ (1,000.00)	\$ 1,000.00	\$ 1,000.00
Business Expo				\$ -
Total Office Expenditures		\$ (12,350.00)	\$ 5,080.00	\$ 5,080.00
<u>Prof. Services</u>				
Accounting			\$ 3,000.00	\$ 5,000.00
TIF Plan Redevelop			\$ 500.00	\$ -
Annual Audit		\$ (1,500.00)	\$ 1,750.00	\$ 1,500.00
Local Banks (\$25,000 Loan)			\$ -	\$ -
IRP Loan Program		\$ -	\$ -	\$ -
Revolving loan Fund		\$ (250.00)	\$ -	\$ -
Legal Fees		\$ (750.00)	\$ 1,000.00	\$ 750.00
Total Professional Services		\$ (2,500.00)	\$ 6,250.00	\$ 7,250.00
<u>Maintenance</u>				
City Allocation		\$ (10,000.00)	\$ 22,000.00	\$ 24,700.00

Cross Walks		\$ -	\$ -	\$ -
Downtown Maint		\$ -	\$ -	\$ -
Total Maintenance		\$ (10,000.00)	\$ 22,000.00	\$ 24,700.00
Beautification				
Trees		\$ -	\$ -	\$ -
Hanging Baskets + Watering		\$ (8,000.00)	\$ 13,000.00	\$ 13,000.00
Landscaping		\$ (18,000.00)	\$ 18,000.00	\$ 18,000.00
Holiday Decorations		\$ (10,000.00)	\$ 8,000.00	\$ 8,000.00
Façade Grant		\$ (8,000.00)	\$ 10,000.00	\$ 10,000.00
Flowers		\$ -	\$ -	\$ -
Total Beautification		\$ (44,000.00)	\$ 49,000.00	\$ 49,000.00
Projects				
Loop Signage			\$ -	\$ -
Window Wraps		\$ (3,000.00)	\$ -	\$ -
Historic Tour Plaques				
Redevelopment Liquor Licenses		\$ (375.00)		
Marketing & Incentivizing Residential Space		\$ (500.00)	\$ 500.00	
Educational Series		\$ (500.00)	\$ 500.00	\$ -
Recruitment Team		\$ (1,000.00)	\$ -	\$ -
Business Assistance - other				
Property Acquisitions		\$ -	\$ -	\$ -
Contribution Farmer's Market		\$ -	\$ -	\$ -
Downtown Dollars		\$ (900.00)	\$ 900.00	\$ 900.00
Total Projects		\$ (6,275.00)	\$ 1,900.00	\$ 900.00
Volunteers				
Volunteer Appreciation		\$ 1,000.00		\$ -
Volunteer Recruitment		\$ -	\$ -	\$ -
Total Volunteer Expenditures		\$ 1,000.00	\$ -	\$ -

Advertising				
Revenue Co-Op		\$ -	\$ -	\$ -
Promo Expense Pass Through		\$ -	\$ -	\$ -
Co-Op Advertising		\$ -	\$ -	\$ -
Database		\$ -	\$ -	\$ -
Promotions PSA's		\$ -	\$ -	\$ -
PR		\$ -	\$ -	\$ -
Advertising		\$ (4,000.00)	\$ 3,100.00	\$ 4,100.00
Newsletter + Mailing		\$ (1,300.00)	\$ 300.00	\$ 300.00
Retainer for Rightside Design (promotions)		\$ (5,000.00)	-	\$ -
Website Redevelopment		\$ (500.00)	\$ 1,000.00	\$ -
MSDDA Website (hosting)		\$ (100.00)	\$ -	\$ -
Downtown brochure		\$ -		\$ -
Total Advertising		\$ (10,900.00)	\$ 4,400.00	\$ 4,400.00
Total Expenditures		\$ (307,230.00)	\$ 295,530.00	\$ 298,230.00
Income/Loss before Events		\$ (16,933.00)	\$ (18,353.00)	\$ (15,463.00)
Events				
Wine & Chocolate Walk Rev		\$ 8,500.00	\$ 6,300.00	\$ 6,300.00
Wine & Chocolate Walk Exp		\$ (5,700.00)	\$ (4,329.00)	\$ (4,329.00)
		\$ 2,800.00	\$ 1,971.00	\$ 1,971.00
Frostbite Sponsorships		\$ 1,500.00	\$ 1,000.00	\$ 1,000.00
Frostbite Saturday Exp		\$ (2,500.00)	\$ (660.00)	\$ (1,000.00)
		\$ (1,000.00)	\$ 340.00	\$ -
Side Walk Sales Rev		\$ -	\$ -	\$ -
Sidewalk Sales Exp		\$ (500.00)	\$ (500.00)	\$ (500.00)

		\$ (500.00)	\$ (500.00)	\$ (500.00)
Hops & Props Rev		\$ 33,000.00	\$ 33,500.00	\$ 33,500.00
Hops & Props Exp		\$ (25,000.00)	\$ (21,500.00)	\$ (21,500.00)
		\$ 8,000.00	\$ 12,000.00	\$ 12,000.00
Boos, Brews & Brats Rev		\$ 9,500.00	\$ 9,500.00	\$ 9,500.00
Boos, Brews & Brats Exp		\$ (6,500.00)	\$ (6,500.00)	\$ (6,500.00)
		\$ 3,000.00	\$ 3,000.00	\$ 3,000.00
Sleighbell Weekend Rev		\$ 21,500.00	\$ 21,500.00	\$ 21,500.00
Sleighbell Weekend Exp		\$ (20,000.00)	\$ (20,000.00)	\$ (20,000.00)
		\$ 1,500.00	\$ 1,500.00	\$ 1,500.00
Red White & Blue Rev		\$ 10,000.00	\$ -	\$ -
Red White & Blue Exp		\$ (5,000.00)	\$ -	\$ -
		\$ 5,000.00	\$ -	\$ -
Men's & Ladies Night Rev		\$ (1,700.00)	\$ 500.00	\$ 1,100.00
Men's & Ladies Night Exp		\$ -	\$ (300.00)	\$ (1,100.00)
Other Event		\$ (1,700.00)	\$ 200.00	\$ -
Event Income/(Loss)		\$ 17,100.00	\$ 18,511.00	\$ 17,971.00
Total Income/(Loss)		\$ 167.00	\$ 158.00	\$ 2,508.00