

DOWNTOWNMANISTEE

michigan

April 25, 2018

Dear Sir or Madam:

The Manistee Downtown Development needs your help to fund new business ideas and encourage small business entrepreneurs in our community. Downtown Manistee Marketplace is home to nearly 150 business and community resources. Working with and on behalf of the Manistee downtown business community, the Manistee Downtown Development Authority wants to make Manistee a great place to live, work and build a business. One of the Authority's goals is to incentivize entrepreneurial growth and support business development by offering a "shark tank style" award in 2018 called Spark Manistee.

Championing Manistee as a great place is critical to attracting new talent and businesses to our community and supporting Manistee's long-term economic success.

Join us as a sponsor of this first annual event!

What is Spark Manistee?

Spark Manistee provides an opportunity for an entrepreneur to win the gift of a \$5,000 award, \$5,000 loan and possible business consulting services to jump start a business at a public pitching competition event with judges. Five finalists will be selected to participate in Spark Manistee.

The small business entrepreneur finalists will have five minutes to pitch a new business concept or entrepreneurial idea for a chance to win the \$5,000 award, \$5,000 loan and consulting services at a public event. The five finalists will also have the opportunity to display any products, services or marketing materials before the event and will be available to answer questions about their business or business idea. The judges will rank the presentations based on which company they would most likely invest. This competition is a great way for entrepreneurs to make connections, find resources, and grow their business idea.

Funded entrepreneurs will be expected to return and give a public update on how the money was used. Our goal is to kick off Spark Manistee this year.

How can I sponsor Spark Manistee?

We have three sponsorship levels that you can sponsor this small business growth incentive including the sponsorship package listed on the following page:

SPARK MANISTEE
SPONSORSHIP FORM

Please fill out the following form to confirm your sponsorship package. Completed forms can be returned to Tyler Leppanen at tyler.leppanen@manisteedowntown.com or mailed to: Manistee Downtown Development Authority, 70 Maple Street, Manistee, MI 49660. Please contact us with any questions.

Company Name:

Contact Person

Contact Person Email Address:

Contact Phone Number

Company Address:

City/State/Zip Code:

SPONSORSHIP PACKAGES:

Please check your sponsorship level.

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

Title Sponsor (\$5000)

Gold Sponsor (\$1,000)

Silver Sponsor (\$500 or possible consulting services – Please indicate type below.)¹

PAYMENT METHOD

Please send me an invoice

I have enclosed a check made payable to the Manistee Downtown Development Authority

THANK YOU FOR YOUR SUPPORT

Once we receive your completed sponsorship form, the staff will contact you to discuss consulting sponsorships, event arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black and-white logos to tyler.leppanen@manisteedowntown.com.

¹ Opportunities for consulting service sponsorships may be limited due to duplication of services and are available on a first come basis. Every attempt will be made to maximize their benefits for participants.